

# How to write an introduction to your academic essay

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## **Example introduction**

#### Essay title:

"The 2012 Olympic Games will be an expensive waste of time and effort." How far do you agree with this statement?

#### Introduction:

Arguments continue to rage over the value, the cost and the impact of the Olympic Games currently being planned for London in 2012. The latest cost of the Games has been put at nearly £10 billion, four times its original estimate and this huge bill has ensured that the topic of the Olympic Games appears frequently on the front pages of our newspapers. However, this news coverage is not always based on reliable information, something which can be difficult to obtain when dealing with a controversial and political issue. This essay seeks to examine the positive and negative effects of the Olympic Games on London and the world by investigating the main issues of cost, urban regeneration and the role of sport in young people's lives. The arguments in favour of the Games are put forward first, followed by arguments exploring the drawbacks of the Olympics.

## The structure of the introduction

The example introduction can be divided into the following sections:

	A
Part one: Introducing the topic and	Arguments continue to rage over the
saying why it is important	value, the cost and the impact of the
	Olympic Games currently being planned
	for London in 2012. The latest cost of
	the games has been put at nearly £10
	billion, four times its original estimate
	and this huge bill has ensured that the
	topic of the Olympic Games appears
	frequently on the front pages of our
	newspapers.
Part two: Saying what is difficult	However, this news coverage is not
about answering the question	always based on reliable information,
	something which can be difficult to
	obtain when dealing with a controversial
	and political issue.
Part three: Giving the focus of the	This essay seeks to examine the positive
essay	and negative effects of the Olympic
	Games on London and the world by
	investigating the main issues of cost,
	urban regeneration and the role of sport
	in young people's lives.
Part four: Giving an outline of the	The arguments in favour of the Games
essay structure	are put forward first, followed by
	arguments exploring the drawbacks of
	the Olympics.

### **Phrases for introductions**

Part one: Introducing	Arguments continue to rage over
the topic and saying why it is important	must count as one of the most controversial issues of our times.
why it is important	must count as one of the most controversial issues of our times.
	There is growing concern over the issue of which is seldom out of
	the news these days.
	The recent rise in has led to renewed interest in the issue of
	Recent research has found that and this has led to a surge of interest in
	is frequently on the front pages of our newspapers.
	is very much a cause for concern for young
	people/adults/students/teachers.
Part two: Saying what	It can be difficult to obtain reliable information on
is difficult about	
answering the question	can be a difficult topic to explore because
	One of the main difficulties of discussing is
Part three: Giving the	This piece of work/essay seeks to examine/explore by focusing on
focus of the essay	
	This question will be answered by looking at
	The approach taken in this piece of work is to This essay critically examines/investigates/discusses
Part four: Giving an	are put forward first, followed by
outline of the essay structure	This piece of work is divided into four main parts. Firstly, Secondly,
	This essay starts with and then continues with
	First of all the advantages of will be discussed followed by a look at the disadvantages.
	My conclusion will summarise up the arguments for and against